## **ISO 27701**





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Operating in Several Countries

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## Driving Success Through Information

Since 2016 and within a relatively short period of time, modern data protection legislation has been passed in many countries around the world. The most notable is the EU's General Data Protection Regulation (GDPR) which has shaped the requirements for organisations to ensure the rights of data subjects when processing their personal data. The relative speed at which this legislation has been established has left some organizations unable to adequately respond,





## MANAGING PERSONAL INFORMATION WITH ISO/IEC 27701

The International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC) have developed ISO 27701 to provide the necessary guidance for businesses to effectively address data privacy and ensure the gap between existing management systems requirements and global privacy data legislations are effectively bridged.